An introductory history of british broadcasting Complete Guide

An introductory history of British broadcasting

British broadcasting has played a pivotal role in shaping the cultural, political, and social landscape of the United Kingdom. Its development reflects technological advancements, regulatory changes, and shifts in societal values over more than a century. From the earliest experimental transmissions to the modern digital era, the history of British broadcasting is a fascinating story of innovation, adaptation, and influence.

The Origins of British Broadcasting

Early Experiments and the Dawn of Radio

The story of broadcasting in Britain begins in the late 19th and early 20th centuries, a period marked by experimentation with wireless communication. Pioneers such as Guglielmo Marconi and others laid the groundwork for wireless telegraphy, which eventually evolved into radio broadcasting.

- In 1920, the first radio broadcast within the UK was made by the Marconi Company, transmitting from Chelmsford.
- The BBC's origins trace back to the British Broadcasting Company, established in 1922 by a consortium of wireless manufacturers and broadcasters aiming to coordinate and regulate radio transmission.

The Establishment of the BBC

The British Broadcasting Company was formed on October 18, 1922, with the goal of standardizing radio broadcasts across the UK. Key points include:

- Initially operated as a commercial entity, with licensing fees and advertising.
- In 1927, it was renamed the British Broadcasting Corporation, a public corporation under a Royal Charter, emphasizing its independence and public service remit.
- The BBC became the dominant broadcaster, setting standards for content, quality, and technological innovation.

The Growth of Radio and the Rise of Public Service Broadcasting

Radio's Golden Age

Throughout the 1930s and 1940s, radio became the primary source of entertainment, news, and information for the British public.

- Popular programs like "The Archers" and "Desert Island Discs" began during this period.
- The BBC established two main radio services: the BBC Radio Service (later BBC Radio 4) and the BBC National Programme.
- During World War II, radio played a crucial role in wartime communication, morale-boosting broadcasts, and government messaging.

Technological and Structural Developments

Key developments during this period included:

- The introduction of FM broadcasting in the 1940s.
- Expansion of regional and local radio stations.
- The creation of the BBC's external service (World Service) in 1932, which aimed to reach international audiences with news and cultural programming.

Television and the Expansion of Broadcast Media

Early Television Experiments

Television technology was developed in the 1930s, but widespread adoption was delayed by World War II. Notable milestones include:

- The first experimental TV broadcasts by the BBC in the late 1930s.
- The launch of the BBC Television Service on November 2, 1936, making Britain one of the first countries to offer regular TV broadcasts.

Post-War Expansion and the BBC?s Dominance

After WWII, television became increasingly popular, reshaping British broadcasting landscape.

- The BBC became the primary television broadcaster, with the launch of BBC Television Service (later BBC One).
- The 1950s and 1960s saw a rapid expansion of TV programming, including news, drama, comedy, and educational content.
- The introduction of color television began in the late 1960s, further enhancing viewer experience.

Emergence of Competitors and Regulatory Changes

The 1960s and 70s marked the beginning of competition:

- Independent Television (ITV) launched in 1955, providing commercial programming alongside the BBC.
- The introduction of commercial radio stations like Independent Radio (later Radio 1, Radio 2, etc.) challenged the BBC?s monopoly.
- Regulatory bodies like the Independent Broadcasting Authority (IBA) oversaw commercial broadcasting.

The Digital Age and Modern Broadcasting

Transition to Digital and the Internet

The late 20th and early 21st centuries have seen profound changes:

- The switch from analogue to digital broadcasting began in the late 1990s, improving quality and offering more channels.
- The launch of digital platforms such as Freeview, Sky, and cable TV expanded viewing options.
- The rise of online streaming, BBC iPlayer, and podcasts transformed how audiences consume content.

Public Service Broadcasting in the Contemporary Era

Despite technological changes, the core mission of the BBC and other public broadcasters remains:

- Providing impartial news, educational content, and cultural programming.
- Adapting to new media landscapes, including social media and mobile platforms.
- Facing challenges from commercial and international broadcasters.

Key Milestones in British Broadcasting History

To summarize, some of the most significant moments include:

- **1922:** Establishment of the British Broadcasting Company.
- **1927:** Formation of the BBC as a public corporation.
- **1936:** Launch of the BBC Television Service.
- **1955:** Launch of ITV, introducing commercial TV.
- **1967:** Introduction of color TV broadcasts.
- **1990s:** Digital broadcasting begins.
- **2007:** Launch of BBC iPlayer, pioneering online streaming.

The Impact of British Broadcasting

British broadcasting has significantly influenced global media, setting standards for public service, quality programming, and technological innovation. The BBC, in particular, has gained an international reputation for impartial news and cultural programming, contributing to Britain?s soft power and global cultural influence.

Conclusion

The history of British broadcasting is a story of technological innovation, societal change, and regulatory evolution. From its humble beginnings with experimental wireless transmissions to the digital and online age, British broadcasting continues to adapt and thrive in a rapidly changing media environment. Its commitment to public service, quality content, and technological advancement has cemented its place as a cornerstone of British cultural life and an influential player on the world stage.

British Broadcasting: An Introductory History of Its Evolution and Impact

Introduction: The Roots of British Broadcasting

British broadcasting holds a pivotal place in the history of mass communication, shaping public discourse, culture, and national identity for over a century. Its origins trace back to the late 19th and early 20th centuries, evolving from experimental wireless transmissions to a sophisticated, state-influenced media landscape. Understanding this evolution requires exploring technological innovations, legislative frameworks, and societal impacts that have defined Britain?s broadcasting history.

Early Beginnings: The Birth of Wireless Communication

Precursor Technologies and Pioneers

- Wireless Telegraphy: The foundation for radio broadcasting was laid by inventors like Guglielmo Marconi, who demonstrated the feasibility of transatlantic wireless communication in the early 1900s.
- British Contributions: In Britain, figures like Oliver Lodge and John Ambrose Fleming contributed to early radio experiments, setting the stage for future broadcasting endeavors.

Initial Experiments and Public Demonstrations

- The first wireless broadcasts in Britain occurred in the 1920s, primarily for experimental purposes.
- The Marconi Company and other private firms began transmitting entertainment and news, sparking public interest.

Formation of the BBC: The Birth of Public Broadcasting

Establishment of the British Broadcasting Company (1922)

- Founding: In 1922, a consortium of wireless manufacturers formed the British Broadcasting Company, aiming to organize and commercialize radio services.
- Purpose: To provide regular radio programming for entertainment, news, and education, fostering a national audience.

Transition to the British Broadcasting Corporation (1927)

- Royal Charter: In 1927, the BBC was granted a Royal Charter, transforming it into a public corporation with a public service remit.
- Monopoly and Regulation: The BBC was granted a monopoly over broadcasting in Britain, a control that lasted until the advent of commercial radio in the 1970s.
- Public Service Ethos: Emphasized impartiality, educational content, and cultural promotion.

Early Programming and Technological Developments

Content and Programming

- Music halls, dramas, news bulletins, and educational programs formed the core of early BBC offerings.
- The BBC aimed to serve diverse audiences, from rural communities to urban centers.

Technological Innovations

- Standardization: Adoption of the Long Wave (LW) and Medium Wave (MW) bands standardized transmission.
- Transmitter Expansion: Growth of transmitters improved coverage across Britain.
- Sound Quality: Advances in audio technology enhanced listener experience.

Impact of World Events on British Broadcasting

World War II and Propaganda

- The BBC played a crucial role during WWII, providing news and morale-boosting programs.
- The organization became a vital tool for wartime propaganda and information dissemination.

Post-War Reconstruction and Expansion

- After 1945, there was an emphasis on rebuilding and expanding services.
- Introduction of television broadcasting signaled a new era.

The Rise of Television: A New Medium

Introduction of BBC Television (1936)

- The BBC launched its television service in 1936, initially as a black-and-white broadcast.
- The service was suspended during WWII but resumed afterward, rapidly expanding.

Development of TV Programming

- Early programs included news, variety shows, and educational content.
- The post-war period saw the proliferation of popular entertainment, including dramas like "The Quatermass Experiment" and variety shows like "The Morecambe & Wise Show."

Technological and Regulatory Changes

- Transition to color broadcasting began in the late 1960s.
- The introduction of the Independent Television (ITV) network in 1955 challenged BBC?s monopoly, introducing commercial broadcasting.

Legislative Frameworks and Public Policy

Key Legislation

- Wireless Telegraphy Act (1904): Laid the groundwork for regulation of wireless services.
- British Broadcasting Act (1926 and subsequent amendments): Established the BBC?s monopoly and public service obligations.
- Television Act (1954): Allowed commercial TV (ITV) to operate alongside the BBC.
- Broadcasting Acts (1990, 1996, 2003): Modernized regulation, introduced new channels, and addressed digital broadcasting.

Public Service Ethos vs. Commercial Interests

- The BBC maintained a commitment to impartiality, educational content, and cultural promotion.
- The rise of commercial broadcasters like ITV and later Channel 4 diversified programming but also introduced commercial pressures.

The BBC?s Global Influence and Digital Transformation

Global Reach and Cultural Impact

- The BBC became a model for public broadcasting worldwide, influencing organizations such as PBS in the US and ABC in Australia.
- Its international services, like BBC World Service, promoted British culture and perspectives globally.

Digital Era and Modern Challenges

- Transition to digital broadcasting in the late 20th and early 21st centuries transformed consumption habits.

- The rise of the internet, streaming platforms, and on-demand content challenged traditional broadcasting models.
- The BBC adapted by launching iPlayer, expanding online content, and engaging audiences via social media.

Contemporary Debates and Future Directions

- Funding models, especially the license fee, have been contentious.
- Discussions about impartiality, diversity, and representation continue to shape the organization.
- The BBC faces competition from global tech giants and new media startups, forcing innovation and adaptation.

Conclusion: The Legacy of British Broadcasting

The history of British broadcasting reflects a complex interplay of technological innovation, legislative regulation, societal needs, and cultural influence. From its experimental origins to a global media powerhouse, the BBC?s development exemplifies the evolving landscape of mass communication. While facing modern challenges, its foundational principles of public service and cultural enrichment remain significant. As digital technologies continue to reshape the media environment, British broadcasting?s future will likely involve balancing tradition with innovation, ensuring its relevance in a rapidly changing world.

In summary, British broadcasting?s journey is marked by pioneering innovations, legislative milestones, and its profound impact on society and culture. Its evolution from early wireless experiments to a multi-platform digital entity demonstrates resilience and adaptability, making it a cornerstone of national identity and a model for public service media worldwide.

QuestionAnswer What are the origins of British broadcasting? British broadcasting began in the early 20th century, with the establishment of the BBC in 1922, marking the start of organized radio services in the UK. How did the BBC influence the development of broadcasting in Britain? The BBC played a pioneering role by establishing standards for programming, technology, and regulation, shaping the UK's broadcasting landscape into a model of public service media. When did television broadcasting start in Britain, and how did it evolve? Television broadcasting in Britain began in the 1930s with experimental transmissions, but it became widespread after World War II, culminating in the launch of the BBC Television Service in 1936 and later expanding to commercial channels. What role did government regulation play in the history of British broadcasting? Government regulation was central, starting with the BBC's establishment as a public broadcaster, and later involving legislation and licensing that shaped the structure, content, and independence of broadcasting in Britain. How has British broadcasting evolved with technological advancements? British broadcasting has continuously adapted to technological changes, from radio to digital TV and online

streaming, maintaining its influence through innovation and a focus on public service content.

Related keywords: British broadcasting, history of broadcasting, BBC history, media evolution, radio history, television history, British media, broadcasting pioneers, media development UK, communication history

What Is An Introductory Paragraph Valencia College

What is an introductory paragraph Valencia College?

When exploring the realm of higher education in Central Florida, Valencia College stands out as a prominent institution known for its student-centered approach, diverse programs, and commitment to community engagement. If you're considering applying or simply want to understand what makes Valencia College unique, understanding the concept of an introductory paragraph about Valencia College is essential. An introductory paragraph serves as the gateway to any article, essay, or informational piece, providing readers with a concise overview of the topic at hand. In this article, we will delve into the importance of an introductory paragraph about Valencia College, how to craft an effective one, and why it matters for prospective students, educators, and community members alike.

Understanding the Role of an Introductory Paragraph

What Is an Introductory Paragraph?

An introductory paragraph is the opening section of a written piece that aims to attract the reader's attention, introduce the main topic, and set the tone for the content to follow. It provides a brief overview that helps readers understand what they can expect from the rest of the material.

The Purpose of an Introductory Paragraph in Context of Valencia College

When writing about Valencia College, an introductory paragraph should:

- Summarize what Valencia College is
- Highlight its significance in the educational landscape
- Mention key aspects such as academic programs, campus life, and community involvement
- Engage the reader's interest and encourage further reading

Key Elements of an Effective Introductory Paragraph about Valencia College

To craft an impactful introductory paragraph about Valencia College, certain elements should be included:

1. Clear Definition of Valencia College

Begin with a concise statement explaining what Valencia College is:

- A public community college located in Orlando, Florida
- Known for affordable tuition and flexible scheduling
- Offers a wide range of associate degrees, certificates, and pathway programs

2. Highlighting the College?s Mission and Values

Describe Valencia College?s commitment to:

- Student success
- Diversity and inclusion
- Innovation in education
- Community engagement

3. Mentioning Key Features and Offerings

Introduce some of the college?s notable features:

- Transfer pathways to universities
- Technical and workforce training
- Support services like tutoring and counseling
- Campus facilities and extracurricular activities

4. Engaging the Reader

Use compelling language or a relevant statistic to pique interest:

- For example, "With over 70,000 students annually, Valencia College is a hub of opportunity in

Central Florida."

Examples of Well-Crafted Introductory Paragraphs about Valencia College

Example 1:

Valencia College is a leading community college in Orlando, Florida, renowned for its commitment to student success and community involvement. Serving over 70,000 students each year, Valencia offers a wide array of academic programs, from associate degrees and certificates to transfer pathways that prepare students for university life. With a focus on affordability, innovation, and personalized support, Valencia College provides an accessible gateway to higher education and career advancement, making it a top choice for students across Central Florida.

Example 2:

As one of Florida?s top-ranked community colleges, Valencia College stands out for its dedication to fostering an inclusive learning environment and empowering students to achieve their goals. Located in the heart of Orlando, Valencia offers flexible schedules, extensive support services, and transfer opportunities to major universities. Whether pursuing technical training or academic degrees, students at Valencia benefit from a vibrant campus community and a mission-driven approach that prioritizes their success and community development.

Why an Introductory Paragraph Matters for Valencia College

First Impressions and Engagement

The introductory paragraph sets the tone and shapes the reader?s perception. A well-written introduction can spark curiosity and motivate further exploration of Valencia College?s offerings.

Providing Context and Clarity

It clarifies what Valencia College is and why it is relevant, especially for prospective students, educators, and community stakeholders.

Guiding the Reader?s Expectations

An effective introduction outlines the key points that will be covered, helping readers navigate the information efficiently.

How to Write an Effective Introductory Paragraph about Valencia

College

Follow these steps to craft a compelling introduction:

- **Research the College:** Gather accurate information about Valencia College's history, mission, programs, and community impact.
- **Identify Your Audience:** Tailor the tone and content to prospective students, educators, or community members.
- **Start with a Hook:** Use an engaging fact, question, or statement to draw the reader in.
- **Introduce the Main Idea:** Clearly state what Valencia College is and its significance.
- **Preview Key Points:** Briefly mention the aspects you will elaborate on in the article.

Conclusion: The Power of a Strong Introduction for Valencia College Content

An introductory paragraph about Valencia College is more than just the opening lines; it is a strategic tool that captures interest, provides clarity, and sets the stage for meaningful engagement. Whether you are creating content for a college brochure, a blog post, or an informational guide, mastering the craft of writing an effective introduction is essential. By highlighting Valencia College?s mission, programs, and community impact, the introductory paragraph can inspire prospective students and stakeholders to learn more and become part of this dynamic educational community.

In summary:

- It provides an essential overview of Valencia College.
- It engages readers with compelling language and relevant information.
- It lays the foundation for the deeper content that follows.
- It helps improve SEO by including relevant keywords and phrases naturally.

By understanding and applying these principles, writers can produce impactful introductions that enhance the visibility and reputation of Valencia College, ultimately supporting its mission to empower students and serve the community effectively.

What is an introductory paragraph Valencia College ? this question bridges the realms of academic writing and the institution's educational philosophy. In the context of Valencia College, an introductory paragraph serves as the opening gateway to a well-structured essay, report, or research paper, setting the tone, presenting the main idea, and engaging the reader from the outset. Understanding what an introductory paragraph entails within an academic setting like Valencia

College involves exploring its purpose, structure, significance, and how it aligns with the college?s emphasis on critical thinking and effective communication. This article aims to provide a comprehensive, detailed analysis of what constitutes an introductory paragraph at Valencia College, integrating academic standards with practical insights to help students craft compelling and effective introductions.

Understanding the Role of an Introductory Paragraph

The Purpose of an Introductory Paragraph

An introductory paragraph functions as the gateway to any piece of academic writing. Its primary purpose is to:

- Introduce the Topic: Clearly present the subject matter that will be discussed.
- Engage the Reader: Capture interest and motivate continued reading.
- Provide Context: Offer background information or situate the topic within a broader framework.
- State the Thesis: Present the main argument or purpose of the paper, guiding the subsequent content.

In the context of Valencia College, where students are encouraged to develop critical thinking and articulate ideas clearly, the introductory paragraph plays a vital role in framing their arguments and communicating effectively.

Significance in Academic Writing

At Valencia College, students are taught that a well-crafted introductory paragraph is foundational to successful writing. It demonstrates the writer?s ability to:

- Summarize complex ideas succinctly.
- Establish credibility and authority on the subject.
- Provide a roadmap for the reader, indicating what to expect.

By mastering this skill, students foster better comprehension, enhance their analytical skills, and develop a professional writing style aligned with academic standards.

Structural Components of an Introductory Paragraph

- Hook or Attention-Grabber

The opening sentence should entice the reader, sparking curiosity or interest. Common strategies include:

- Asking a provocative question.
- Presenting a surprising fact or statistic.
- Sharing a brief anecdote or scenario.
- Using a relevant quote.

For example, when discussing Valencia College?s programs, a hook might highlight the success stories of alumni or innovative teaching methods employed.

- Background Information

Following the hook, providing context helps orient the reader. This may include:

- Historical background.
- Definitions of key terms.
- An overview of the broader issue or topic.
- Relevance of the subject to the audience.

For students, this section demonstrates their grasp of the subject and sets the stage for their thesis.

- Thesis Statement

The thesis is arguably the most critical element, succinctly stating the main argument or purpose of the essay. It should:

- Be clear and specific.
- Outline the main points or arguments to be discussed.
- Guide the development of the entire paper.

In a Valencia College assignment, the thesis reflects the student?s understanding and analytical perspective.

Characteristics of an Effective Introductory Paragraph at Valencia College

Clarity and Precision

Effective introductions avoid vague language. They clearly define the scope and purpose, enabling the reader to understand exactly what will be discussed.

Relevance

Every component?hook, background, thesis?must relate directly to the main topic. Irrelevant information can detract and confuse.

Conciseness

While detailed, introductions should be concise enough to maintain interest. Overly lengthy openings risk losing the reader?s attention.

Coherence

Logical flow from the hook to background to thesis ensures the paragraph reads smoothly.

How Valencia College Teaches Introductory Paragraphs

Emphasis on Critical Thinking

Valencia College emphasizes developing students? critical thinking skills. When crafting introductions, students are encouraged to:

- Analyze what makes a compelling hook.
- Contextualize their topic within a broader societal or academic framework.
- Develop a thesis that presents a nuanced perspective.

Instructional Strategies

Instructors utilize various methods to teach effective introductions, such as:

- Analyzing sample essays.
- Conducting peer reviews.
- Writing practice exercises focused on crafting strong introductions.
- Providing feedback on clarity, relevance, and engagement.

Integration with Overall Writing Curriculum

The introductory paragraph is integrated into broader writing modules, emphasizing coherence across introductions, body paragraphs, and conclusions.

Examples of Introductory Paragraphs in Valencia College Assignments

Example 1: Academic Essay on Sustainability

"Imagine a world where every action we take contributes positively to the environment. With climate change accelerating, sustainable practices are no longer optional but essential. Valencia College has implemented innovative programs to promote environmental awareness among students. In this essay, I will explore how Valencia?s sustainability initiatives influence student behavior and community engagement. Understanding these efforts highlights the vital role educational institutions play in addressing global challenges."

Analysis:

- Hook: Provocative scenario.
- Background: Climate change and sustainability importance.
- Thesis: Focus on Valencia?s initiatives and their impact.

Example 2: Personal Reflection on College Experience

"Starting college can be an overwhelming experience, but at Valencia College, students are supported every step of the way. From accessible faculty to diverse student organizations, Valencia fosters an environment of growth and community. This essay will reflect on my personal journey navigating college life and how Valencia?s resources helped me succeed academically and socially."

Analysis:

- Hook: Relatable statement.
- Background: College environment.
- Thesis: Personal focus and the role of resources.

Common Mistakes to Avoid in Writing an Introductory Paragraph

Being Too Vague or Generic

Using broad statements like "This essay is about..." lacks engagement and specificity.

Overloading with Information

Including too much background can dilute the main focus. The introduction should set up, not explain in detail.

Failing to Present a Clear Thesis

Ambiguous or missing thesis statements weaken the coherence and purpose of the essay.

Lack of Engagement

A dull or uninteresting opening fails to capture the reader?s attention, reducing the effectiveness of the introduction.

Tips for Crafting a Strong Introductory Paragraph at Valencia College

Start with a Draft

Write a rough draft focusing on all components, then refine for clarity and impact.

Use Active Voice

Engage the reader with direct and lively language.

Connect the Hook and Thesis

Ensure the opening transitions smoothly into the main argument.

Seek Feedback

Utilize peer reviews or instructor comments to improve the introduction.

Revise and Edit

Fine-tune the paragraph for grammar, coherence, and conciseness.

The Broader Impact of Effective Introductory Paragraphs

Enhancing Academic Performance

Strong introductions set the stage for well-structured essays, resulting in clearer arguments and higher grades.

Developing Critical Communication Skills

Crafting compelling introductions trains students to think critically about their audience and purpose.

Preparing for Future Academic and Professional Writing

Mastery of introductory paragraphs lays the foundation for clear, persuasive communication in higher education and beyond.

Conclusion: The Significance of an Introductory Paragraph at Valencia College

In essence, an introductory paragraph at Valencia College is more than just a formal opening; it is a strategic tool that frames the entire piece of writing. It embodies the college?s commitment to fostering articulate, analytical, and critical thinkers. By mastering this fundamental component, students enhance their ability to communicate ideas effectively, engage readers, and lay a solid foundation for academic success. Whether writing essays, reports, or reflection papers, understanding what an introductory paragraph entails?and how to craft one?empowers students to excel in their academic journeys and beyond.

Final Thoughts

Valencia College?s approach to teaching introductory paragraphs underscores the importance of clarity, engagement, and purpose. As students progress through their educational paths, these skills become increasingly vital, shaping their ability to contribute thoughtfully and confidently to academic discourse. By investing effort into mastering introductions, students not only improve their writing but also cultivate critical thinking and communication skills essential for lifelong success.

QuestionAnswer What is an introductory paragraph at Valencia College? An introductory paragraph at Valencia College is the opening section of an essay or paper that introduces the main topic, provides background information, and presents the thesis statement to guide the rest of the writing. Why is the introductory paragraph important in assignments at Valencia College? The introductory paragraph is important because it captures the reader's attention, provides context, and clearly states the purpose or main argument, setting the tone for the entire assignment. How do I write an effective introductory paragraph for a Valencia College paper? To write an effective introduction, start with a hook to engage the reader, provide background information, and end with a clear thesis statement that outlines your main point or argument. What are common mistakes to avoid when writing an introductory paragraph at Valencia College? Common mistakes include being too vague, including too much detail, failing to include a clear thesis statement, or starting with a

generic statement that doesn't engage the reader. How long should an introductory paragraph be in a Valencia College essay? Typically, an introductory paragraph should be about 4-6 sentences long, but it can vary depending on the length and type of the assignment. Can I include a hook in my introductory paragraph at Valencia College? Yes, including a hook such as a question, quote, or interesting fact can effectively grab the reader?s attention at the beginning of your introduction. What is the purpose of a thesis statement in the introductory paragraph at Valencia College? The purpose of the thesis statement is to clearly express the main idea or argument of your essay, guiding the content and structure of the rest of your paper. Are there specific formats or guidelines for introductory paragraphs at Valencia College? While there are no strict formats, it?s recommended to follow general academic writing principles: start with a hook, provide background, and end with a clear thesis statement, tailored to your assignment requirements.

Related keywords: introductory paragraph, Valencia College, essay writing, writing tips, college essays, introduction structure, academic writing, essay introduction examples, writing skills, college essay tips

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